Post Graduate Programme in Management
One year full-time management programme for experienced professionals
ABOUT SPJIMR

S.P. Jain Institute of Management & Research [SPJIMR], a part of Bharatiya Vidya Bhavan, one of India’s leading business schools, has been ranked consistently among the top ten in India. SPJIMR was ranked among the top 4 Indian business schools by Business Today in the year 2019.

SPJIMR has built on its unique strength of imparting high-quality management education through pedagogic innovations, encouraging business-academia interface and emphasizing on its twin objective of influencing practice and promoting value-based growth. It has been accredited by AACSB which brings it at par with the best professional institutes of the world.

PGPM AT A GLANCE

Recognizing the need for ‘Thought Leaders’ at middle and senior management levels, SPJIMR has successfully crafted Post Graduate Programme in Management [PGPM], which has completed over a decade.

The programme leverages on the participants’ past experiences and aims to create and nurture value-based future leaders. PGPM is for working professionals with a minimum experience of five years and seeking an accelerated growth in their careers.

INNOVATIVE PEDAGOGY

At SPJIMR, our unique PGPM program focuses on enhancing the managerial and functional capabilities, thereby making the students a complete professional, ready to take up leadership positions. Focus is laid on honing the skill-sets with a unique three-pronged approach of Knowing [Knowledge], Doing [Skills] and Being [Attitude]. The students benefit from our globally acclaimed and award winning value based leadership modules like Assessment and Development of Managerial and Administrative Potential [ADMAP], Personal Growth Lab, Development of Corporate Citizenship [DOCC], Design Thinking and Science of Spirituality [SOS].

A peek into SPJIMR’s unique pedagogical initiatives:

- Assessment and Development of Managerial and Administrative Potential (ADMAP)
  Use interactive classroom to provide future leaders with business insights

- Marketing
  Use INSEAD simulation for problem solving and decision making skills in competitive environment

- Development of Corporate Citizen (DOCC)
  Learn about ground level conditions, challenges in rural India and giving managerial inputs to NGOs

- Design Thinking
  Inculcate creative thinking to find solutions for unstructured problems

- Science of Spirituality
  Become “Balanced Business Leaders” with enhanced emotional quotient

- Personal Growth Lab
  Build personal leadership and team building skills through indoor and outdoor activities
SPJIMR’s PGPM programme has announced the successful closure of placements for the Class of 2019. The released figures on the successful conclusion of the placement process, highlights the continued confidence of leading corporate in the knowledge, skills and attitudes of participants of the institute’s full-time one-year management PGPM programme. As 99% of the batch was placed prior to their convocation, SPJIMR would like to thank all its associates for their participation in the year’s placement process.

In what was considered a tough year for B-school placements, the programme saw around 50 companies across sectors, participating in the placement process.

The programme has expanded corporate partnerships for its placements process with 27 new companies coming on-board for campus placements this year. This year witnesses a substantial increase in new companies; accounting to 50% amongst the total list of companies making the offers.

The average salary of the batch stood at INR 18.40 Lakh Per Annum (LPA). The highest domestic CTC offered was INR 43.06 LPA, an increase in the CTC by 59% as compared to last year coupled with a significant increase in the number of offers made by firms which reflected a strong demand for talent from SPJIMR.

The diverse and functional expertise of the participants resulted in an overwhelming response from companies spanning across various functions such as Consulting, Finance, Strategy, Sales and Marketing, Operations, and Information Management.

The leadership programme was a preferred choice by the participants who were vying to take up a general management role. Reputed startups opened a gamut of profiles to leverage the talent pool of PGPM. Some of the leading companies that participated in the placement process included Accenture, Adani, PwC, KPMG, JDA, Google, Johnson & Johnson, Sapient, Udaan, Infosys, TCS, Mphasis, HSBC, HDFC, Larsen & Toubro Infotech, Vector Consulting and Hitachi Consulting.

Though the season saw an overwhelming response for various functions, IT/ITES and Consulting took the biggest share followed by roles in Operations & Supply Chain.

The upbeat results come at a time companies are bracing for headwinds in an economy that has reported slower growth, with several sectors under pressure and in the midst of readjustment of demand.

The IT/ITES sector made the highest number of offers - contributing to 56% of the offers. The leading companies, to name a few included Accenture, Infosys, Sapient, Google, LTI, TCS, Persistent Systems.

The top consulting firms participating in the hiring process were the second largest recruiter contributing to 14% of the offers. SCM & Logistics sector picked up 11% of the batch.
The Consulting sector drew significant interest for hiring by both recruiters and participants at the PGPM programme of SPJIMR. It continued to be the most dominant role on campus with 41% share followed by Analyst at 17% and Logistics & Supply Chain at 10% respectively.

*Representative List*